



2015 Harvest Fair Vendor Space Application Information Commercial, Attraction and Food & Beverage Vendors

Thank you for your interest in the 2015 Harvest Fair at Wisconsin State Fair Park!

Harvest Fair, a 22-year tradition and Wisconsin State Fair Park, is a family-friendly event that kicks off the beautiful fall season by celebrating the change of seasons. Harvest Fair takes place the last weekend of September, Friday through Sunday.

Highlights of Harvest Fair include:

- Hayrides
- Harvest Fair Bingo
- C.P. Rail Kiddie Train
- Camel and Pony Rides
- Make Your Own Scarecrow
- Pumpkin Patch
- Farmers Market
- Kiddie Tractor Maze
- Harvest Chalk Garden
- Make Your Own Caramel Apple
- Color Your Own Harvest Fair Backpack
- Mini Pumpkin Decorating
- Giant Cookie Decorating
- All-You-Can-Eat Pancake Breakfast
- Colossal Pumpkin Carving
- Antique Tractors Display
- Pumpkin Derby
- Pumpkin Bowling
- Carnival Rides
- Backyard Circus
- Inflatable Fun Zone
- Free Entertainment on multiple stages

Don't miss your opportunity to participate in this popular event. Preference will be given to the highest quality vendors who best fit the autumn or harvest theme or offer unique goods or services.

Submitting an application will allow you to be considered for space; it does not constitute a contractual agreement between our organizations. Do not send payment with this application.

Harvest Fair is a bounty of fun for everyone and draws 75,000+ in attendance over the three day event. This same weekend Wisconsin State Fair Park also hosts World Beef Expo, which draws approximately ten thousand additional people to the park. The barns in the Ag Village will showcase hundreds of cattle from around the country competing for the Supreme Champion of World Beef Expo.

Please complete the application and return it to:

Wisconsin State Fair Park
Exhibitor and Vendor Services Department
640 S. 84 St.
West Allis, WI 53214

If you have any questions, please call the Exhibitor & Vendor Services Department at 414.266.7040 or email ExhibitorServices@WiStateFair.com.

General Vendor Information

Harvest Fair Hours

Harvest Fairs hours are as follows: Vendors must be open, staffed and ready to operate as follows:

- Friday, September 25: 5:00 pm – 11:00pm*
- Saturday, September 26: 9:00 am – 11:00pm*
- Sunday, September 27: 9:00 am – 5:00pm

Farmers Market vendors have the option to close at dusk. *All other vendors have the option to close at 10:00pm.

2015 Locations & Rental Rates:

All vendor space is leased for the entire run of Harvest Fair (3 days), costs vary based on location.

Commercial Vendor Locations and Rental Rates:

- **Central Marketplace:** Patrons enjoy visiting the variety of retail booths in an open air environment, surrounding the 1,500 seat Bank Mutual Amphitheater. Vendor booths resemble garages with full side and back walls, covered roof and concrete floors. Garages are for non-food vendors only, and include a lockable pull-down door. A 9.5' x 9' garage leases for \$200 and a 19' x 9' garage leases for \$375.
- **Farmers Market:** Located on the north end of the Exposition Center, the Farmers Market is the perfect location for vendors that sell produce, flowers and homemade agriculture products. Spaces come in 10' increments of frontage by 10' of depth. All spaces are \$75 regardless of size.
- **Outside:** For all types of vendors. Cost is \$20 per front foot.

Food, Beverage and Attraction Vendor Rates:

The following vendors are assigned to a commission rate and will pay a non-refundable guarantee deposit. The guarantee deposit is calculated on the front footage and depth of the space by using the location rental rate, unless otherwise noted. Vendors will pay their assigned commission rates (see below) of the net sales **OR** the guarantee deposit, whichever is greater. Vendors must report sales the Monday after the conclusion of the event, by 4:00pm.

Food & Beverage	20%
Beverage Only	25%
Attractions	20%

Admission & Parking:

Admission is free for all vendors and patrons. All vendors will receive two (2) complimentary parking passes to use for the entire weekend.

Insurance:

All Vendors must provide a public liability policy certificate with a minimum single limit of **\$1,000,000** bodily injury and property damage with the Wisconsin State Fair Park Board, its agents, and its employees named as additional insured parties prior to **September 20, 2015**.

Worker's Comp:

Any vendor with paid employees, including family members, must provide proof of Worker's Compensation coverage in the form of a Certificate of Insurance. Vendors with no employees or that utilize an all-volunteer staff must sign and return the Worker's Compensation Exemption Form.

Electrical Connection Charges are not included in rental rates. Electrical Connection rates will be charged based on usage. Contact the Exhibitor & Vendor Services Department for rates.

PLEASE NOTE:

This is only a partial listing of vendor space information and guidelines. The complete 2015 Vendor Manual, Rules and Regulations are other pertinent information is available on our website:

www.WiStateFair.com.